Division I Recruiting:
NCAA Division I Leadership Council
Football Recruiting Subcommittee

Kris Richardson and Jen Roe
Academic and Membership Affairs

Overview

- Background.
- Football Recruiting Subcommittee Legislation.
- Selected 2013-14 Proposals.
- Hot Topics.
- Ongoing Work of the Football Recruiting Subcommittee.

Background
Background

• Established
  ▫ October 2012 by the NCAA Division I Leadership Council at the request of the American Football Coaches Association (AFCA).

• Purpose
  ▫ Lead a proactive and comprehensive review process concerning issues identified by football coaches related to the recruiting process.
  ▫ Submit recommendations to the Leadership Council.

Subcommittee Members

• Kirby Hocutt  Big 12 Conference, Chair
• Rob Bernardi  Southland Conference
• Morgan Burke  Big Ten Conference
• John Hardt  Patriot League
• Chris Hawthorne  SAAC
• Bobby Kennedy  AFCA Assistant Football Coaches
• Ian McCaw  Recruiting and Athletics Personnel Issues Cabinet
• Jaynee Nadolski  Big Sky Conference
• Gary Patterson  AFCA Head Football Coaches
• Danny Rocco  Colonial Athletic Conference
• Greg Sankey  Southeastern Conference
• Robert Stull  Conference USA
• Grant Teaff  AFCA

Background

• Guiding Principles
  ▫ Protect integrity of recruiting process.
  ▫ Provide healthy recruiting environment and culture for prospective student-athletes and football coaches.
  ▫ Provide appropriate recruiting opportunities for prospective student-athletes and football coaches to ensure appropriate evaluations and informed decision making related to the recruiting process.
Background

- **2013**
  - January
    - AFCA Convention.
  - April
    - AFCA Board of Trustees Meeting.
  - May/June
    - Conference Meetings.
  - June
    - Football Coaches Survey.
  - July
    - In-person meeting with AFCA Advisory Committee.

- **2013**
  - August
    - Survey of Student-Athletes and Directors of Athletics.
  - September
    - Memoranda sent to:
      - AFCA Advisory Committee,
      - Conference Commissioners,
      - Collegiate Commissioners Association Compliance Administrators and
      - Directors of Athletics.
    - 1A ADs Meeting.
  - October
    - Leadership Council and Board of Directors meetings.
    - Legislation adopted in five areas with immediate effective dates.

- **2014**
  - January
    - AFCA Convention.
  - April
    - Recommends adoption of Proposal Nos. 2014-1-FBS and 2014-1-FCS to align official visit complimentary admissions with permissible meals for family members.
    - Leadership Council and Board of Directors meetings.
All-Star Contests - Football
Bylaw 13.1.6.3

• Precludes in-person contact with prospective student-athletes who are participating in an all-star contest from the time the prospective student-athlete arrives in the locale of the contest until he returns to his home or to his educational institution.

In-Person Contact with Football
Prospective Student-Athlete Participating in All-Star Contest After Commitment

Date Published: December 12, 2013

The academic and membership affairs staff determined, in football, it is not permissible for an institution to make an in-person, on- or off-campus contact with a prospective student-athlete participating in an all-star contest from the time the prospective student-athlete arrives in the locale of the contest until he returns to his home or to his educational institution, even after the prospective student-athlete has signed a National Letter of Intent or the institution’s written offer of admission and/or financial aid or the institution has received the prospective student-athlete’s financial deposit in response to its offer of admission.
All-Star Contests – Football
Bylaw 13.1.7.9.6

• Precludes institutional staff members from attending an all-star contest or other activities associated with such a contest (e.g., practice, banquets, coaches clinics, etc.).

All-Star Contests – Football
Bylaw 13.1.7.9.6

• Factors to consider when determining whether an activity is associated with an all-star contest include:
  ▫ Date;
  ▫ Location;
  ▫ Promotion; and
  ▫ Registration.

Meals on Official Visit - Exception - Football
Bylaws 13.6.7.7.2 and 13.6.8.1

• Allows an institution to provide meals for up to four family members accompanying a prospective student-athlete on an official visit.
Case Study No. 1

• Sam Senior comes to your campus for his official visit. Accompanying him are his parents, Sid and Sally, his seven year old sister, Selina, and his younger brother, Steve, a sophomore who is being recruited by your institution.

• Which of Sam’s guests are permitted to have their meals paid for during the official visit?
  ▫ All four guests satisfy the definition of “family member”, so meals may be provided to all of them.
  ▫ No recruitment of Steve may occur during the visit.

Meals on Official Visit - Exception - Football
Bylaws 13.6.7.7.2 and 13.6.8.1

• Can include prospective student-athlete’s prospect-aged sibling provided no recruitment of the sibling occurs on the visit.
  ▫ Staff interpretation, [Reference: 12/5/13, Item No. b)

Case Study No. 2

• Sam Senior comes to your campus for his official visit. Accompanying him are his parents, Sid and Sally, his seven year old sister, Selina, and his younger brother, Steve, a sophomore who is being recruited by your institution.

• Which of Sam’s guests are permitted to have their lodging paid for during the official visit?
  ▫ Sid and Sally?
    ▫ Yes, per Bylaw 13.6.8.
  ▫ Selina?
    ▫ Yes, per Bylaw 13.6.9, provided she stays in the same room as Sam or with Sid and Sally and there is no additional cost for her to stay in the room.
  ▫ Steve?
    ▫ No, per Bylaw 13.6.9. Even if no recruitment occurs, because he is being recruited by the institution he cannot be in a room with Sam or with Sid and Sally, regardless of whether there is an additional cost for him to stay in the room.
Official Visits – Complimentary Admissions – Exception - Football
Bylaw 13.6.7.2.2

• May provide up to two additional complimentary admissions to prospective student-athlete to accommodate family members accompanying the prospective student-athlete to a home athletics event.

• Aligns complimentary admissions with official visit meals.
  ▫ Uses same definition of family member.

Case Study No. 3

• Billy Bluechip is planning an official visit to your campus. He plans to have the following individuals accompanying him:
  ▫ Bruce Bluechip, his father,
  ▫ Diana Bluechip, his stepmother,
  ▫ Blake Bluechip, his 10 year old brother,
  ▫ Betty Draftpick, his mother,
  ▫ Doug Draftpick, his stepfather and
  ▫ Daphne Draftpick, his 9 year old stepsister.

<table>
<thead>
<tr>
<th>Individual</th>
<th>Relationship</th>
<th>Legislation</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Billy Bluechip</td>
<td>Prospect</td>
<td>13.6.7.2 (1 of 3)</td>
</tr>
<tr>
<td>2. Bruce Bluechip</td>
<td>Father</td>
<td>13.6.7.2 (2 of 3)</td>
</tr>
<tr>
<td>3. Betty Draftpick</td>
<td>Mother</td>
<td>13.6.7.2 (3 of 3)</td>
</tr>
<tr>
<td>4. Blake Bluechip</td>
<td>Brother</td>
<td>13.6.7.2.2 (1 of 2)</td>
</tr>
<tr>
<td>5. Daphne Draftpick</td>
<td>Stepsister</td>
<td>13.6.7.2.2 (2 of 2)</td>
</tr>
<tr>
<td>6. Diana Bluechip</td>
<td>Stepmother</td>
<td>13.6.7.2.1 (1 of 2)</td>
</tr>
<tr>
<td>7. Doug Draftpick</td>
<td>Stepfather</td>
<td>13.6.7.2.1 (2 of 2)</td>
</tr>
</tbody>
</table>

• How many complimentary admissions may you provide Billy and his guests?
Recruiting Calendars - Football - FBS
Bylaw 13.17.4.1(b)(2)

- December Dead Period.
  - Established a dead period from
    - Monday of the week that includes the initial date of the midyear junior college transfer National Letter of Intent signing period through
    - Wednesday of the week of the annual convention of the American Football Coaches Association.

Recruiting Calendars - Football - FBS
Bylaw 13.17.4.1(a)(1)

- June/July Dead Period.
  - Fourteen day dead period beginning on the last Monday in June unless July 1 falls on a Monday;
    - If July 1 falls on a Monday, the 14-day dead period begins on July 1.
      - 2015 – June 29 through July 12.

Summer Athletic Activities - Football
Bylaw 17.1.6.2.1.5.2

- Permits student-athlete participation in eight hours per week of required weight-training, conditioning and review of practice and game film (not to exceed two hours per week) during an eight-week period during the summer.
- Participants must be meeting academic benchmarks at conclusion of the academic year or be enrolled in summer school to be eligible for required summer activity.
Summer Athletic Activities - Football
Bylaw 17.1.6.2.1.5.2

• The exception to summer school enrollment does not apply to a transfer student-athlete until the student-athlete has completed one academic year (two semesters or three quarters) of full time enrollment at the certifying institution.

Summer Athletic Activities - Football
Bylaw 17.1.6.2.1.5.2

• Student-athletes entering their fifth year who have not completed the requirements for their undergraduate degree and have a season remaining.
  • Football Recruiting Subcommittee recommends relief be considered only if the student-athlete has
  • Cumulative grade-point average of at least 2.200,
  • Not more than nine semester hours (or the equivalent number of quarter hours or units) of degree credit remaining and
  • Documentation showing enrollment in all remaining degree-applicable credit hours during the fall term.
  • Recommendation is only for the 2014 summer term.

Undergraduate Student Assistant Coach, Manager or Football Graduate Assistant
Serving During Required Summer Athletic Activities

The academic and membership affairs staff determined that, in basketball and football, an undergraduate student assistant coach or manager may fulfill coaching or managerial duties, respectively, during required summer athletic activities, provided he or she was enrolled full-time at the conclusion of the regular academic term (e.g., spring semester or quarter) immediately preceding the institution’s summer term or terms or has been accepted for enrollment as a regular full-time student for the regular academic term immediately following the summer term or terms.

In addition, in football, a graduate assistant coach may fulfill coaching duties during required summer athletic activities, provided he or she was enrolled in at least 50 percent of the institution’s minimum regular graduate program of studies at the conclusion of the regular academic term (e.g., spring semester or quarter) immediately preceding the institution’s summer term or terms or has been accepted for enrollment in a graduate program for the regular academic term immediately following the summer term or terms.

The academic and membership affairs staff determined that, in football, a graduate assistant coach may fulfill coaching duties during required summer athletic activities, provided he or she was enrolled in at least 50 percent of the institution’s minimum regular graduate program of studies at the conclusion of the regular academic term (e.g., spring semester or quarter) immediately preceding the institution’s summer term or terms or has been accepted for enrollment in a graduate program for the regular academic term immediately following the summer term or terms.

The academic and membership affairs staff determined that, in football, a graduate assistant coach may fulfill coaching duties during required summer athletic activities, provided he or she was enrolled in at least 50 percent of the institution’s minimum regular graduate program of studies at the conclusion of the regular academic term (e.g., spring semester or quarter) immediately preceding the institution’s summer term or terms or has been accepted for enrollment in a graduate program for the regular academic term immediately following the summer term or terms.

The academic and membership affairs staff determined that, in football, a graduate assistant coach may fulfill coaching duties during required summer athletic activities, provided he or she was enrolled in at least 50 percent of the institution’s minimum regular graduate program of studies at the conclusion of the regular academic term (e.g., spring semester or quarter) immediately preceding the institution’s summer term or terms or has been accepted for enrollment in a graduate program for the regular academic term immediately following the summer term or terms.

The academic and membership affairs staff determined that, in football, a graduate assistant coach may fulfill coaching duties during required summer athletic activities, provided he or she was enrolled in at least 50 percent of the institution’s minimum regular graduate program of studies at the conclusion of the regular academic term (e.g., spring semester or quarter) immediately preceding the institution’s summer term or terms or has been accepted for enrollment in a graduate program for the regular academic term immediately following the summer term or terms.
Proposal No. 2013-17-1

- Intent: Eliminate the requirement that each head coach and any other coach (including a strength and conditioning coach) who is employed full-time by the institution shall maintain current certification in first aid, cardiopulmonary resuscitation (CPR) and automatic external defibrillator (AED) use; further, to specify that an institutional staff member with current certification in first aid, CPR and AED use must be present any time a student-athlete participates in a physical countable athletically related activity.

Proposal No. 2013-19

- Intent: To require at least three continuous hours of recovery time for student-athletes between any sessions (e.g., practices, walk-throughs) occurring during the preseason practice period and after the five-day acclimatization period.
Proposal No. 2013-19

- Student-athletes may not engage in any athletically related activities during the recovery period, including a walk-through.
- Student-athlete may engage in meetings or film review.
- Students are permitted to remain at the facility during the recovery period and may engage in other noncountable activities.

Proposal No. 2013-24

- Intent: To specify that an institutional staff member or any other individual outside the institution (e.g., consultant, professional instructor) with whom the institution has made arrangements must count against the coaching limits as soon as the individual:
  - Provides technical or tactical instruction related to the sport to a student-athlete;
  - Makes or assists in making tactical decisions related to the sport during practice or competition; or
  - Engages in any off-campus recruiting activities.
Proposal No. 2013-24 (Cont.)

• Clearly identify and define those actions that will result in an individual being included in the coaching limitations.

Proposal No. 2013-27

• Intent: Limits printed recruiting materials that may be provided to prospective student-athletes to:
  ▫ General correspondence (with no restrictions on design or content);
  ▫ Educational materials provided by NCAA;
  ▫ Nonathletics institutional publications;
  ▫ Questionnaires; and
  ▫ Camp or clinic information.

Proposal No. 2013-27 (Cont.)

• Further, there are no content restrictions on attachments to electronic correspondence, except:
  ▫ Video and audio materials may not be created for recruiting purposes; and
  ▫ May not be personalized to include prospective student-athlete’s name, picture or likeness.
Proposal No. 2013-27 (Cont.)

• Based on the suspension of Rules Working Group Proposal No. 13-5-A and the feedback provided by the membership, this proposal provides a more straight-forward approach to regulating recruiting materials.
• Generally limits the types of printed recruiting materials that can be provided to prospective student-athletes, but provides significant flexibility with general correspondence and electronic correspondence.

Proposal No. 2013-27 (Cont.)

• The size of the printed material shall not exceed 8 ½ by 11 inches when opened in full;
• The size of an envelope may not exceed 9 by 12 inches.

Proposal No. 2013-31-B

• Intent: To specify that an institution may provide meals and snacks to student-athletes as a benefit incidental to participation in intercollegiate athletics.
Proposal No. 2013-31-B

• Institutions have discretion to provide all student-athletes (scholarship and nonscholarship) with meals and snacks incidental to participation.

• Questions focused in two areas
  ▫ Impact on financial aid legislation and
  ▫ Meaning of “incidental to participation.”

• Financial aid legislation continues to apply.
  ▫ Not intended to replace meals normally provided through dining plan or off-campus board stipend.

Proposal No. 2013-31-B

• Discretion to provide other meals or snacks as institution deems appropriate and consistent with financial aid regulations and institutional policies.

• Exercising this discretion will not result in second-guessing by the NCAA staff.

• Opportunity to examine outcomes through the new governance structure.
Mid-Year Enrollees

Awarding Athletics Aid to a Senior Prospective Student-Athlete who will Graduate and Enroll Midyear.

Date Issued: October 3, 2013
Date Published: October 17, 2013
Type: Staff Interpretation
Item No.: a

The academic and membership affairs staff determined that a prospective student-athlete who intends to graduate from high school midyear and enroll at a member institution midyear during the same academic year (e.g., spring semester) may sign an institutional financial aid agreement on or after August 1 of his or her senior year, provided the institution issuing the financial aid agreement establishes, prior to issuing the agreement, that the prospective student-athlete is enrolled in all coursework necessary to graduate from high school at midyear.

*Now archived

Mid-Year Enrollees (Cont.)

Elimination or Reduction of Recruiting Restrictions After Commitment.

Date Issued: December 19, 2013
Date Published: January 10, 2014

The committee determined that in a situation in which a prospective student-athlete signs a National Letter of Intent or a written offer of admission and/or financial aid with multiple institutions or submits a financial deposit to multiple institutions in response offers of admission, the legislative provisions that eliminate or reduce recruiting restrictions after a prospective student-athlete signs a National Letter of Intent or the institution’s written offer of admission and/or financial aid, or after the institution receives his or her financial deposit in response to its offer of admission applies only to the first institution with which the prospective student-athlete signs a valid National Letter of Intent, written offer of admission and/or financial aid, or the first institution to receive his or her financial deposit in response to an offer of admission, whichever occurs first.

*Now archived

Mid-Year Enrollees (Cont.)

Awarding Athletics Aid to a Senior Prospective Student-Athlete who will Graduate and Enroll Midyear.

Date Issued: April 15, 2014
Date Published: April 16, 2014
Type: Official Interpretation
Item No.: 10-a

The Legislative Council determined that a prospective student-athlete who intends to graduate from high school midyear and enroll at a member institution midyear during the same academic year (e.g., spring semester) may sign an institutional financial aid agreement on or after August 1 of his or her senior year, provided the institution issuing the financial aid agreement establishes, prior to issuing the agreement, that the prospective student-athlete is enrolled in all coursework necessary to graduate from high school at midyear. A violation of the letter of intent restriction legislation occurs if a prospective student-athlete signs such an agreement and does not enroll at the institution at midyear.
Ongoing Work of the Football Recruiting Subcommittee

- 2014
  - April
    • Board of Directors adopts Proposal Nos. 2014-1-FBS and 2014-1-FCN
  - May
    • Met with AFCA Board of Trustees to discuss impact of new legislation and whether changes to the recruiting model are needed.
  - June
    • Collegiate Commissioners Association discusses early signing periods for all sports with a February National Letter of Intent signing period.

Ongoing Work of the Football Recruiting Subcommittee (Cont.)

- Issues for Possible Consideration
  - FBS.
    • Official visit transportation expenses for up to two parents or legal guardians.
    • Contact period changes.
      • Unlimited texting.
      • Contact with juniors at their educational institutions.
    • Employment of individuals associated with prospects.
    • 7-on-7 football.
Ongoing Work of the Football Recruiting Subcommittee (Cont.)

• Issues for Possible Consideration
  ▫ FCS.
    ▪ Evaluations at practices for all-star contests.
  ▫ Off-campus contact during unofficial visit (e.g., for a meal).
  ▫ Grayshirting.

• Issues for Possible Consideration
  ▫ Both football subdivisions.
    ▪ Reduce number of official visits.
    ▪ Prospective student-athlete official visits from five to four.
      ▪ Allow second visit if there has been a head coaching change.
    ▪ Institution’s official visits from 56 to 45.
      ▪ Military academies to remain at 56.
      ▪ Allow 56 official visits in year of head coaching change.
  ▫ Regulate publicity of camps that employ coaches from other Division I institutions.

Questions?